



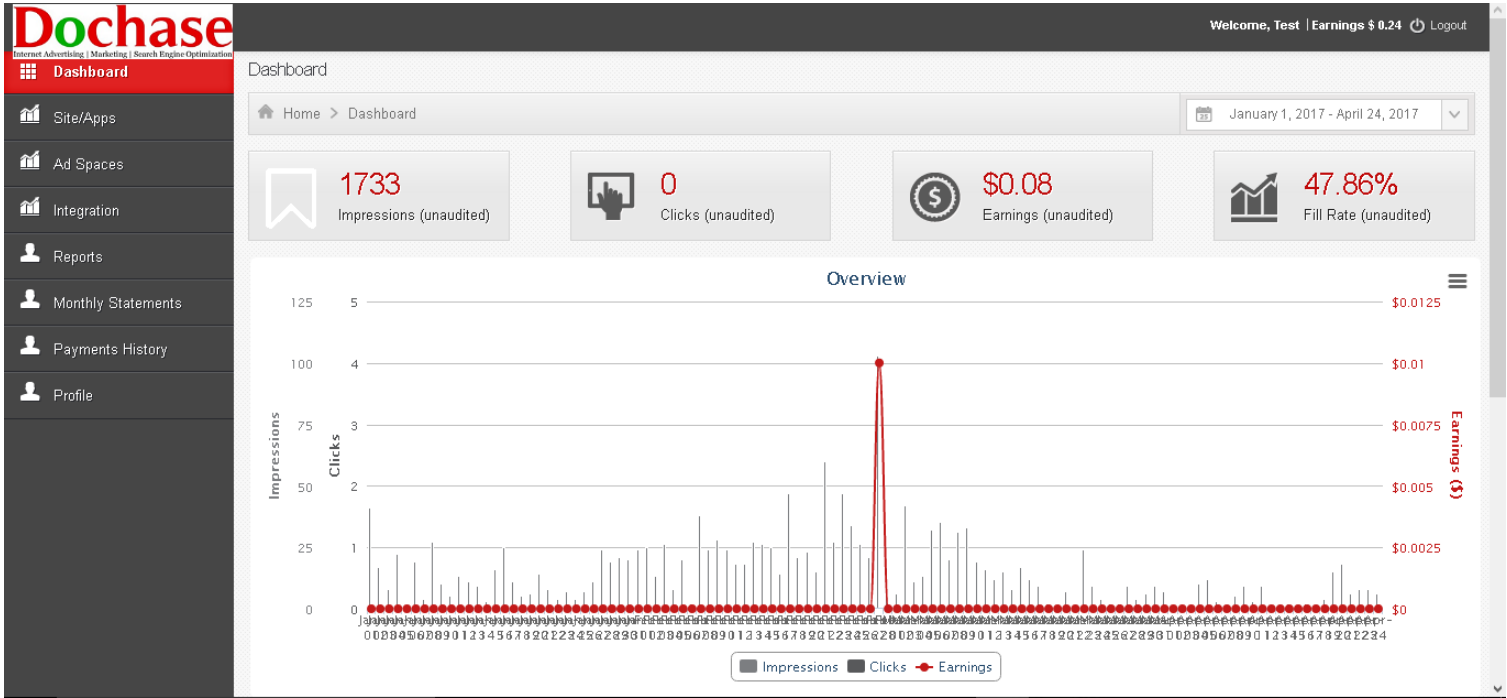
DOCHASE PUBLISHER GUIDE

<http://pub.doCHASE.com>

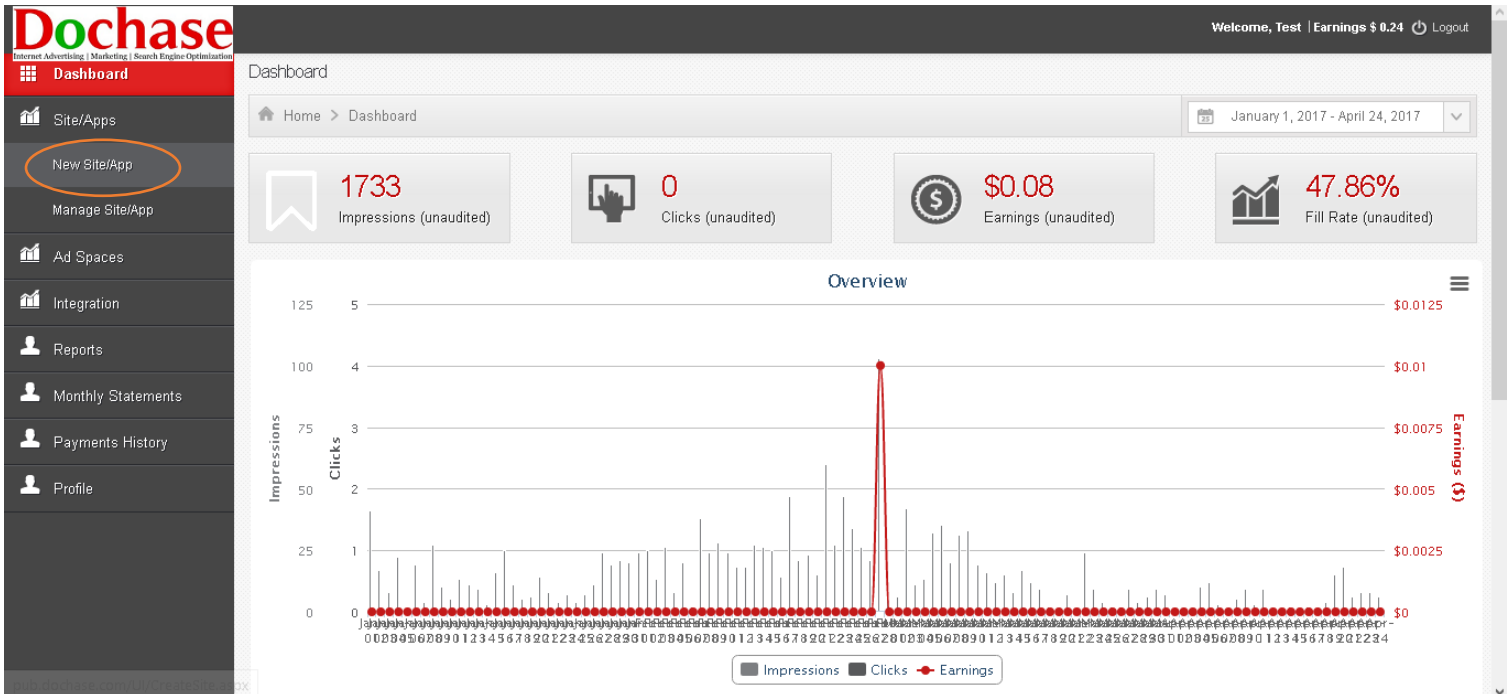
Hello There!

Welcome to Dochase Adx, and I'm here to help you get settled in immediately.

So, you can first and foremost login to your platform at <http://pub.dochase.com>



The first thing you'd want to do is to create a new site as circled in the image below.



Then you'd need to choose which platform you have (Website/Mobile/App)

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Welcome, Test | Earnings \$ 0.24 | Logout

Create New Site/App

Warning

- We at DOCHASE do not believe in working with Websites, Mobile Sites or Mobile Apps which promote - Adult, Alcohol, Adware/Malware, Hate Speech, Illegal Downloads (Pirated content), Illegal Drugs, Offensive Language and Violence.
- In addition if you website/Applications is found dealing with Malware, Unusual rotations, Add-On Tags, 4th Party Files, Botnet proxies/blocks, Private IP Ranges and infecting the end user computers in any way, DOCHASE will consider a violation.
- In case of any such violation being detected DOCHASE reserves the right to blacklist such Websites and/or Applications. This may also lead to a ban being imposed on your company and DOCHASE may not work with you or your company again in the future.
- The parameters of violations and ensuing decision will purely be based at the discretion of DOCHASE and there may not be an appeal process permitted.
- We further prepare and share the list of violators with our other clients.

Site/App Name

Media Type

URL

Title

Average Monthly Impressions

pub.dochase.com/UI/dashboard_pub.aspx

Website: Desktop & Mobile

Mobile: Mobile Website only

Mobile App: Mobile App only

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Site/App Name

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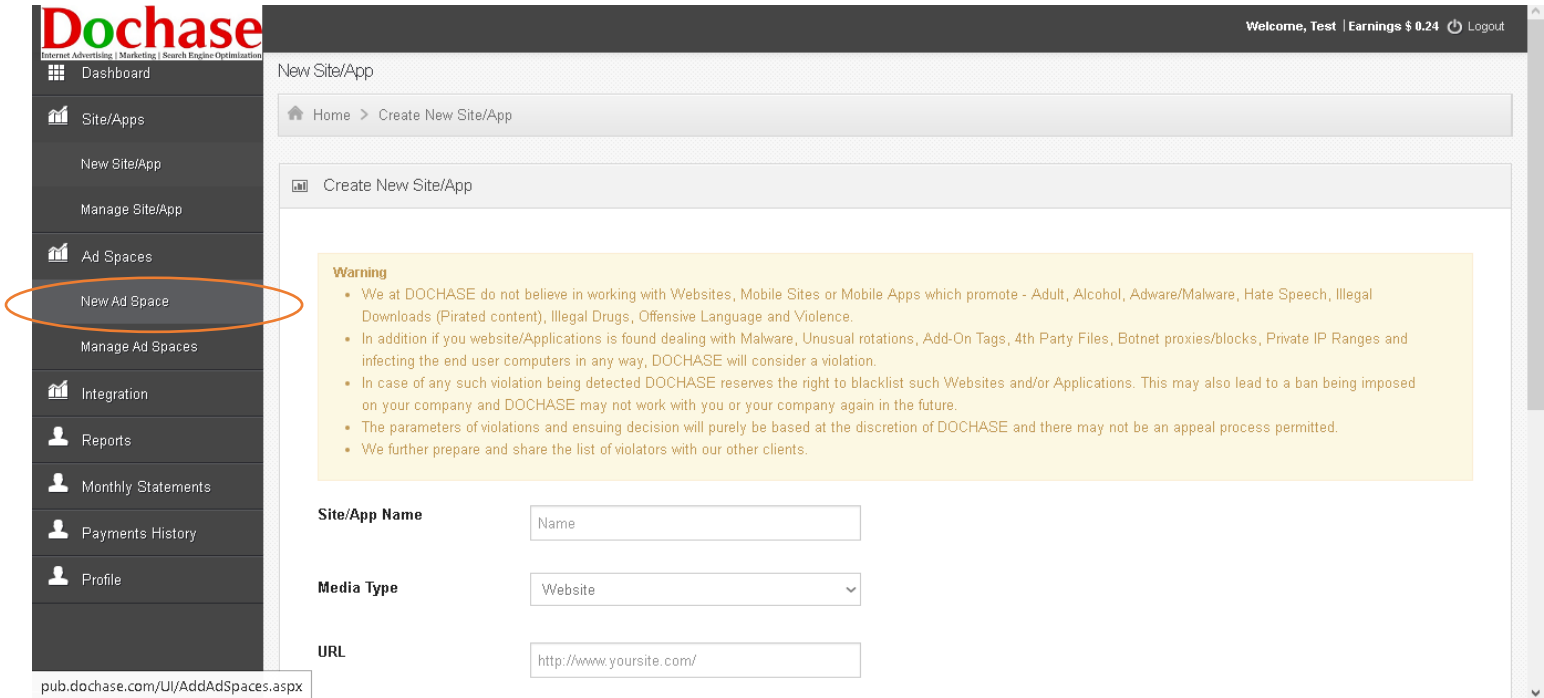
Title

Average Monthly Impressions

Description

Done? Good. Now let's create some ad sizes for your platform.

You then click on the Ad spaces button and then move to create new Ad space



The screenshot shows the Dochase dashboard with a sidebar on the left. The 'New Ad Space' option is highlighted with an orange oval. The main content area is titled 'New Site/App' and contains a 'Warning' box with the following text:

Warning

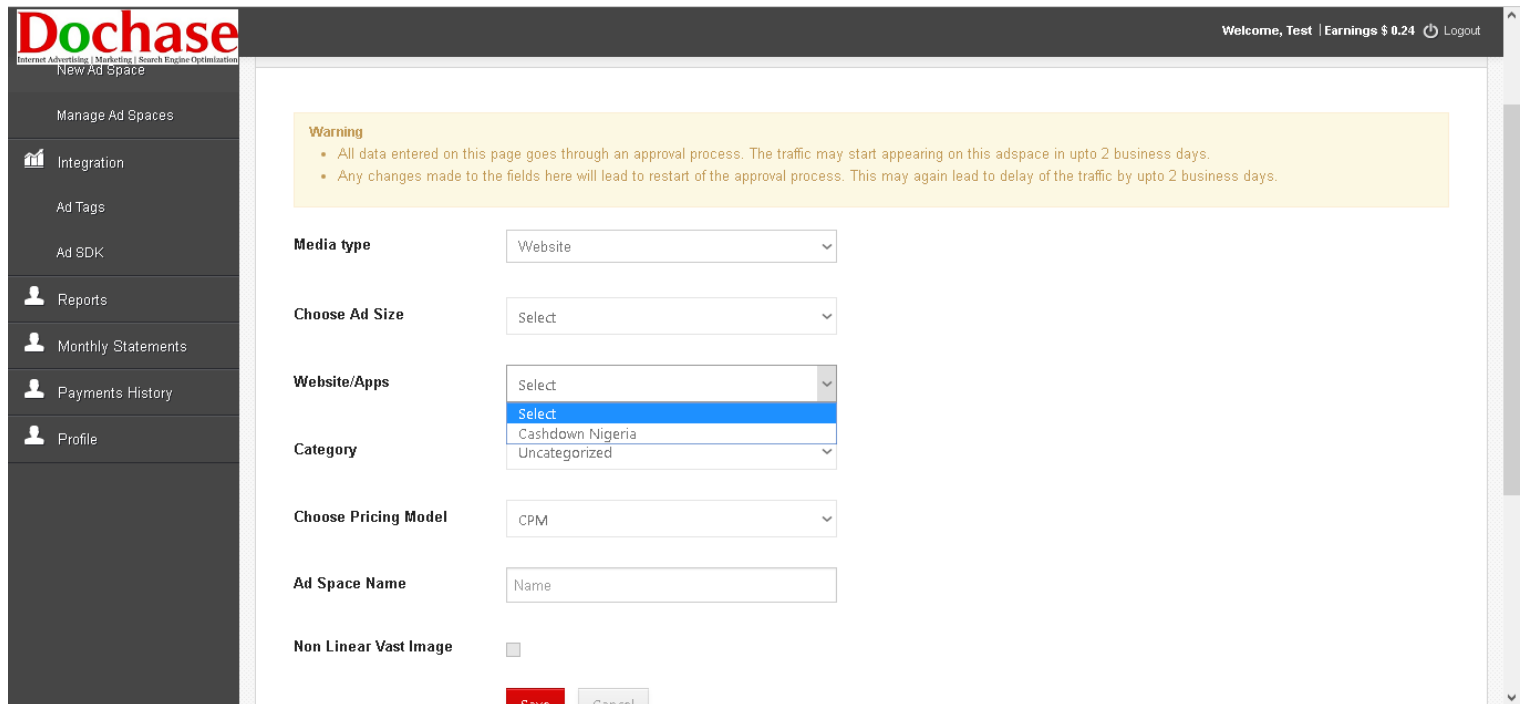
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Below the warning box are the following form fields:

- Site/App Name:** Text input field with 'Name' as a placeholder.
- Media Type:** Dropdown menu with 'Website' selected.
- URL:** Text input field with 'http://www.yoursite.com/' as a placeholder.

The browser address bar shows 'pub.dochase.com/UI/AddAdSpaces.aspx'.

You can see that I have created a site called “Cashdown Nigeria” and you can choose the ad size you want. It’s advisable to choose from the following: 300x250,468x60, 728x90, 320x50. These are the most popular sizes available.



The screenshot shows the Dochase dashboard with the 'New Ad Space' form. The sidebar on the left has 'Integration' selected. The main content area contains a 'Warning' box with the following text:

Warning

- All data entered on this page goes through an approval process. The traffic may start appearing on this adspace in upto 2 business days.
- Any changes made to the fields here will lead to restart of the approval process. This may again lead to delay of the traffic by upto 2 business days.

Below the warning box are the following form fields:

- Media type:** Dropdown menu with 'Website' selected.
- Choose Ad Size:** Dropdown menu with 'Select' selected.
- Website/Apps:** Dropdown menu with 'Cashdown Nigeria' selected (highlighted in blue).
- Category:** Dropdown menu with 'Uncategorized' selected.
- Choose Pricing Model:** Dropdown menu with 'CPM' selected.
- Ad Space Name:** Text input field with 'Name' as a placeholder.
- Non Linear Vast Image:** Checkbox, currently unchecked.

At the bottom of the form are 'Save' and 'Cancel' buttons.

Done with That? Then the next is how to retrieve the codes created.

You click on "Manage Ad spaces" Then click on the arrowed icon to view the codes

pub.dochase.com/UI/EditAdSpaces.aspx?Adid=MTA4MA==&Status=Tg==

ID	Ad Space Name	Site/App	Ad Size	Type	Status	Action
1080	Cashdown Nigeria-320x50-XX-Large	Cashdown Nigeria	XX-Large (320x50)	Display	●	Backfill Ad Tag
722	Cashdown Nigeria-VAST Video Ad (Linear)	Cashdown Nigeria	videoads	Display	●	Backfill Ad Tag
442	Cashdown Nigeria-468x60-Banner	Cashdown Nigeria	Banner (468x60)	Display	●	Backfill Ad Tag
170	Cashdown Nigeria-300x600-Half Page Ad	Cashdown Nigeria	Half Page Ad (300x600)	Display	●	Backfill Ad Tag
169	Cashdown Nigeria-320x50-XX-Large	Cashdown Nigeria	XX-Large (320x50)	Display	●	Backfill Ad Tag
168	Cashdown Nigeria-728x90-Leaderboard	Cashdown Nigeria	Leaderboard (728x90)	Display	●	Backfill Ad Tag
110	Private buy Cashdown Nigeria-300x250-Medium Rectangle	Cashdown Nigeria	Medium Rectangle (300x250)	Display	●	Backfill Ad Tag

You have the choice between Javascript, IFrame and other formats to integrate.

Adspace Name - Cashdown Nigeria-320x50-XX-Large

Ad Tag IFrame PopUp Code PHP Curl Code PHP Socket Code

```
<script type="text/javascript">
var adx_adsvr_adspace_vAppRoot="http://ads.dochase.com/adx-dir-d/";
var adx_adsvr_adspace_id="1080";
var adx_size="320x50";
var adx_custom="";
var adx_nid="13";
</script>
<script type="text/javascript" src="http://j.dochase.com/adxads.js"></script>
```

Done!

Lastly, You've reset your password and want to change it to something else?

You can do that at the profile section

The screenshot displays the Dochase web application interface. At the top left is the Dochase logo with the tagline "Internet Advertising | Marketing | Search Engine Optimization". The top right corner shows a user greeting "Welcome, Test", an earnings indicator "Earnings \$ 0.24", and a "Logout" link. A dark sidebar on the left contains a menu with items: Dashboard, Site/Apps, Ad Spaces, Integration, Reports, Monthly Statements, Payments History, and Profile (highlighted in red). The main content area is titled "Profile" and includes a breadcrumb "Home > Profile". Below this is a sub-section "My Profile" with two tabs: "Information" and "Change Password" (the active tab). The "Change Password" form contains three input fields: "Old Password" (with 6 dots), "New Password" (with 8 dots), and "Confirm Password" (with 8 dots). At the bottom of the form are two buttons: a red "Save" button and a grey "Cancel" button.

For any issues or questions?

You can contact us at info@dochase.com or saint.onwukeme@dochase.com

Dochase ADX

www.dochase.com